

**CONTRACT**

**WAVE-TV**  
**725 South Floyd Street**  
**Please use this for correspondence only**  
**Louisville, KY 40203**  
**(502) 585-2201**

wave3.com

And:

**Buying Time**  
**650 Massachusetts Ave**  
**Suite 210**  
**Washington, DC 20001**

<u>Contract / Revision</u> 826141 /		<u>Alt Order #</u> 06341194
<u>Product</u> IDCVF/DONNELLY		
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Estimate #</u> 2383	
<u>Advertiser</u> Indiana Democratic Cong Victory Fund		<u>Original Date / Revision</u> 09/25/12 / 09/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WAVE	<u>Account Executive</u> meghan mcgarr	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 354	<u>Product Code</u> 352
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAVE	09/28/12	09/28/12	WAVE 3 News 5-530pm	5-530pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$400.00			
N 2	WAVE	09/26/12	09/26/12	WAVE 3 News 5-530pm	5-530pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--1----				1	\$400.00			
<b>Totals</b>											<b>2</b>	<b>\$800.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/28/12	2	\$800.00	\$680.00
<b>Totals</b>	<b>2</b>	<b>\$800.00</b>	<b>\$680.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> <div style="text-align: center; font-size: 1.2em;">2012</div>
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I, Buying Time, LLC,  
 being/on behalf of: Indiana Democratic Congressional Victory Fund *Authorized by the Joe Donnelly Campaign*, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Senate  
 in the General  
 election to be held on: Tuesday, November 6th, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

**Total Charges:** \$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Indiana Democratic Congressional Victory Fund Authorized by the Joe Donnelly Campaign  
115 W Washington St.  
Suite 1165  
Indianapolis, IN 46204

I represent that the payment for the above described broadcast time has been furnished by:

Indiana Democratic Congressional Victory Fund Authorized by the Joe Donnelly Campaign

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sherriane Standley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

### **To Be Signed By Candidate or Authorized Committee**

06/13/12  
Date

Erica Carr  
Signature

### **To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Joe Donnelly  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joe S. Donnelly  
signature of candidate or authorized committee

Joseph S. Donnelly  
printed name

\_\_\_\_\_  
date